



## Become a 2021 Sponsor of the Faster Payments Council

- Elevate your brand and increase your exposure to potential customers, industry partners and businesses when you sponsor the Faster Payments Council (FPC). Your sponsorship demonstrates to industry leaders your company's commitment to shaping the future of the nation's faster payments system.
- Sponsorship enables the FPC to produce high-quality events at minimal cost to FPC members in order to attract a diverse crowd of payment industry professionals from the nation's leading companies.
- Following our successful 2020 Virtual Fall Meeting, FPC expects 200+ attendees representing financial institutions, tech providers, business end users, and network operators at both 2021 Member Meetings.

### FPC Event Sponsor

**\$2,500**

**Put your company front-and-center for both of our signature events in 2021.**

- Your company identified as a sponsor of both the 2021 Spring Virtual Conference and 2021 Fall In-Person Member Meeting.
- **Spring Virtual Conference** - your company name and logo showcased on the registration platform, on the virtual event portal, and promotional materials (FPC website, member communications, social media) leading up to the event.
- **Fall Member Meeting** - your company name and logo showcased on the registration platform, promotional materials (FPC website, member communications, social media) leading up to the event, and on all signage at the in-person meeting.

### FPC Accelerating Sponsor

**\$5,000**

**Help accelerate our work streams by sponsoring an FPC Work Group.**

- **All of the benefits of being an FPC Event Sponsor plus the following:**
- Your company identified as a Work Group sponsor (choose 1 of 8) on [fasterpaymentscouncil.org](http://fasterpaymentscouncil.org), on the work group's deliverables, in press releases, and in social media promotions.
- Your company featured on an FPC "Off the Rails" podcast episode.
- Your company featured in an FPC monthly newsletter.
- A representative from your company featured as a guest blogger on the FPC website.

## Gain even more visibility for your company at the Fall Meeting with an add-on sponsorship.

### ~~Exclusive Networking Reception Sponsor~~ ~~\$2,500 (1 available)~~

Provide recognition for your organization while bringing attendees together for a networking reception after a successful first day of meetings. Your logo will be prominently displayed during the event and you will be given the opportunity to speak for up to 5 minutes to kick-off the reception.

### Exclusive Networking Lunch Sponsor \$1,500 (1 available)

Provide recognition for your organization while bringing attendees together for networking over lunch. Your logo will be prominently displayed during the event and you will be given the opportunity to place information about your organization at each attendee's seat.

- Signage during lunch - **exclusive logo visibility.**
- Represented as the networking lunch sponsor on general event signage.
- Represented as the networking lunch sponsor on the main stage screen.



### Exclusive Networking Breakfast Sponsor \$1,500 (1 available)

Provide recognition for your organization while bringing attendees together for networking during breakfast. Your logo will be prominently displayed during the event and you will be given the opportunity to place information about your organization at each attendee's seat.

- Signage during breakfast - **exclusive logo visibility.**
- Represented as the networking breakfast sponsor on general event signage.
- Represented as the networking breakfast sponsor on the main stage screen.



### Networking Break Sponsor \$500 (1 of 2 available)

Provide recognition for your organization while bringing attendees together for networking during the break. Your logo will be prominently displayed during the event.

- Signage during break - **exclusive logo visibility during 1 break.**
- Represented as the networking break sponsor on general event signage.
- Represented as the networking break sponsor on the main stage screen.



### Registration Sponsor \$500 (1 available)

Your company logo will be front and center during the registration process. Your company name and logo will be incorporated in the registration process.

- Branded signage at the registration desk on-site - **exclusive logo visibility.**
- Represented as the registration sponsor on general event signage.
- Represented as the registration sponsor on the main stage screen.



### ~~Lanyard Sponsor~~ ~~\$500 (1 available)~~

Reach every registrant at the conference by sponsoring the lanyard that holds each attendee's name badge. Your company logo will be co-branded with the FPC every time an attendee puts on their badge.

### Seat Drop Sponsor \$500 (1 available)

Every attendee will notice your organization when you are given the opportunity to have any of your organization's promotional materials (e.g., pen, post-it) placed at the seat of every conference attendee at the beginning of both event days. Sponsor to provide all branded materials

- Branded marketing material distributed on each attendee's seat - **exclusive logo visibility.**
- Represented as the seat sponsor on general event signage.
- Represented as the seat sponsor on the main stage screen.





## 2021 FPC Sponsorship Form

Sponsoring Organization Name: \_\_\_\_\_

Organization Contact Name \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to have my organization sponsor FPC at the following level:

- FPC Event Sponsor \$2,500
- FPC Accelerating Sponsor \$5,000

2021 Fall Member Meeting Add-Ons (please first select one of the above):

- ~~Networking Reception Sponsor~~ ~~\$2,500~~
- Lunch Sponsor \$1,500
- Breakfast Sponsor \$1,500
- Break Sponsor \$500
- ~~Lanyard Sponsor~~ ~~\$500~~
- Seat Drop Sponsor \$500

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Please email a copy of your company logo (JPEG or PNG format) and return this form to [egrice@fasterpaymentscouncil.org](mailto:egrice@fasterpaymentscouncil.org)

Upon approval you will be sent an invoice by the FPC finance team.